

Executive Director's Report

Fiscal Year 2016-2017

After this past year rife with disinformation, falsehoods, and divisiveness meant for political gain, we look again to the example that Senator Jackson offered our nation as a member of Congress who treasured the truth. Senator Jackson valued creating lasting relationships with constituents, fellow legislators, citizens, and other countries. Washington State Senator and Jackson Fellow Hans Zeiger created an important document for his Jackson Leadership Fellows Project that captured something significant about the Senator – he cared deeply about people and their welfare. Senator Jackson worked hard on behalf of all the citizens of Washington State and our country. For example, he strove to create legislation that would protect America's land to benefit all park visitors. He respected and upheld the bipartisan process needed to pass important policies, even if it took significant time and constant dedication.

We are endeavoring to emulate Senator Jackson's model. We invest in our relationships with our long-time strategic partners and strive to cultivate new effective partnerships. We are growing the next generation of leaders who prize service and strengthening the broader community. We seek to create timely programming that moves important topics forward. The report below highlights some of our recent activities to achieve those goals. We look forward to sharing our work with you.

Connecting International Affairs Education to Policy

We start by concentrating on the Foundation's partnership with the Jackson School – a major beneficiary of Jackson Foundation funds and an essential part of the international affairs education program area. The Foundation joins the Jackson School in a number of significant ways including through strategic initiatives, targeted program grants, and larger ongoing academic fellowships. The Foundation has enthusiastically supported and encouraged the Jackson School as it increasingly focused on policy and applied international studies.

For some years now, the Foundation partnered with the UW Jackson School to hold a major conference in Washington, D.C. to raise the Jackson School's national profile and give the School opportunities to connect with the Washington, D.C. policy community. This past year the Jackson School's International Policy Institute, along with the Wilson Center and the Foundation, held the latest conference on *Bridging the Gaps in Cybersecurity Policy*. The event featured a Microsoft Senior Director while a number of Jackson School academics, current graduate students, and Jackson School alumni participated.

As a way to bring this event to our local audience, the Jackson School and the Jackson Foundation followed up with a smaller Seattle conference. Congresswoman Suzan DelBene (WA-01) spoke on her experience working on cybersecurity and technology

issues at the federal level while Foundation Vice President Craig Gannett moderated the discussion.

The Foundation welcomed Dr. Daniel Bessner as the first Anne H. H. and Kenneth B. Pyle Professor in American Foreign Policy at the UW Jackson School. Professor Bessner works on intellectual and cultural history, and U.S. foreign relations. About to publish a book that examines the impact of German exiles from Nazi Germany on the culture, institutions, and foreign policies of the postwar United States (*Democracy in Exile: Hans Speier and the Rise of the Defense Intellectual*), Professor Bessner already has his next book under contract with Princeton University Press on a history of the RAND corporation. In gratitude to the Foundation, Professor Bessner wrote:

Simply put, the generous funds provided by the Pyle professorship have enabled me to pursue the time consuming – and expensive – work of a historian without worry. This is an enormous privilege, of which I am fully aware, and it would not have been possible without your generosity and the examples of Ken and Anne.

After long-time board member James Schlesinger passed away, the Foundation developed a lectureship jointly with the Jackson School to honor this important figure who was integral in establishing the Foundation. Massachusetts Institute of Technology Professor Emeritus and former Deputy Secretary of Defense John M. Deutch served as the first Henry M. Jackson / James Schlesinger Lecturer and Distinguished Practitioner-in-Residence. The Foundation and the Jackson School featured him at a number of events, including a luncheon with the business community, the inaugural Schlesinger Lecture at UW on the *U.S. Nuclear Deterrent*, and as an evaluator for the Jackson School's Task Force on Nuclear Energy.

Another major way the Foundation supports the School is by giving direct financial support in ongoing, annual fellowship funding through the Jackson Culp Russian Studies and Jackson Culp Chinese Studies fellowships, along with annual funding for a PhD candidate. These fellowships attract national caliber graduate students to the School. Megan Zebert-Judd held the Jackson Doctoral Fellowship last year. She credits the fellowship as the deciding factor that brought her to UW. The fellowship allowed her to plan her fieldwork and outline her dissertation in one year. Russian Studies Jackson / Culp Fellow Celia Baker graduated this past June, and Chinese Studies Jackson / Culp Fellow Ross Doll has received several dissertation fellowships to continue his studies.

The Foundation also provides targeted strategic investments with partners like the National Bureau of Asian research and Seattle's World Affairs Council. Programs with these organizations offer high-level briefings and events on Russia, such as a program with former Russian Foreign Minister Andrei Kozyrev, and on China policy using key experts for local and national policy-oriented audiences.

The Foundation's recent support of the Jackson School and other international affairs organizations has:

- Brought outstanding academics to the School's faculty and high-level speakers to the University of Washington.

- Enhanced the School's powerful task force capstone experience for undergraduates.
- Engaged a national and regional audience in critical international affairs topics, like cybersecurity, as well as informed Congress through a policy briefing to promote up-to-date analysis of U.S. – China relations on Capitol Hill.
- Allowed young international affairs scholars to pursue their studies with the freedom and time they need to develop into future academic and policy experts.

Strengthening Human Rights and the Rule of Law

The Foundation's human rights program works to protect human rights and to reinforce the rule of law in Russia and around the world. Through working to counter Russian disinformation campaigns, training Russian law school professors how best to teach rule of law and civic education, and addressing human rights issues at home – our strategic partners are making an impact.

The Foundation joined with Human Rights First (HRF) on a second strategic initiative to advance our previous work together, which had involved determining a set of policy recommendations to counter Russian propaganda and its disinformation campaigns. Our more recent funding has supported HRF's work to form partnerships to implement those recommendations. Human Rights First has been building relationships with members of Congress, international organizations such as the UN, NGO's, government and multilateral organizations, as well as private technology companies. These efforts will culminate in an upcoming public event in Washington, D.C.

The Foundation also invited Rob Berschinski, Senior Vice President for Policy at Human Rights First and former Deputy Assistant Secretary of State for Democracy, Human Rights, and Labor, to Seattle. Rob spoke at a luncheon learning session with the Foundation, updating us on several new initiatives at Human Rights First and emphasizing its work in building ties with Congress.

The Foundation partnered with Street Law in Washington, D.C. in order to help bring law and civic education to young people in Russia, enhance the rule of law in Russia, and strengthen civic understanding and human rights. To do so, Street Law held a Study Tour with four Russian lawyers on *Building Successful Living Law Clinical Programs* in Washington, D.C. Through the tour, the participants learned how to develop living law and public education programs on human rights violations and program evaluation tools. The participants attended the Georgetown Mock Trial Competition and found this to be a powerful way for both law students and high school students to learn about the rule of law and the criminal justice system. The Russian law professors have begun establishing mock trial and moot court programs at their home law schools, and they shared their experiences this past summer at the Summer Living Law Academy in St. Petersburg.

Finally, the Foundation supported the UW Center for Human Rights in its endeavor to strengthen human rights in the U.S. The Center is now growing its unique access to information program utilizing the deep expertise and credibility it had developed in making Freedom of Information Act (FOIA) requests regarding El Salvador's civil war. Using UW student researchers, the Center has been garnering real data about how

immigration enforcement is affecting lives in Washington State. The Center has begun examining how collaboration takes place between law enforcement and federal immigration authorities and what result that has on the immigrant community.

In the past year, the Foundation's partnerships in the human rights area:

- Highlighted Russia's increasingly powerful and clandestine role in Europe and the U.S. to use propaganda and misinformation, causing cleavages and destruction; and examined the use of technology in Russia's efforts.
- Trained Russian law professors in best practices for teaching rule of law in Russia.
- Allowed Professor Angelina Godoy, Helen H. Jackson Chair in Human Rights and UW Center for Human Rights Director, to capitalize on her expertise to showcase the role of the Center as a preeminent force in human rights research and activism.

Environmental Management: Targeting Climate Change

Over the past several years, the Foundation expanded its environmental and natural resources management program to consider climate change through a national security lens. Redefining climate change as a security, rather than a purely environmental cause, has allowed the Foundation to emphasize the bipartisan aspects of this otherwise polarizing issue.

Last year, the Foundation continued its work with some established partners and engaged new ones. For example, the Foundation joined the Wilson Center and USAID to hold a Washington, D.C. conference on water security issues, including extreme weather events and flooding. Speakers from the defense, diplomacy and development communities highlighted important water-related issues and explained that prolonged water problems can impact social instability, which in turn can drive political and economic instability, resulting in national security problems.

Expanding our partnership with the Center for Climate and Security, the Foundation held a Seattle forum on *Climate Change & Security: Issues and Perspectives for the Pacific Northwest*. The discussion addressed existing and future national security risks from climate change and informed policy responses to climate risks. Speakers, including Congressman Adam Smith, military representatives, and local government officials, addressed a number of topics ranging from the military's interest in alternative fuels, to disaster response, to civilian and military base cooperation.

The Foundation also rekindled a relationship with former partner organization the Environmental and Energy Study Institute (EESI), which held several briefings in Washington, D.C. targeted toward Congressional staff and others on Capitol Hill. The first one examined *How Foreign Climate Aid Benefits the United States*, which addressed the benefits to the United States from deploying foreign aid to vulnerable regions to improve resilience to climate change impacts. The second one focused on *The National Security Implications of Climate Change*, which C-SPAN covered. These programs highlighted to a national and Congressional audience the risk management and planning considerations facing the Defense Department as it seeks to maintain force readiness and bolster resilience.

The Foundation brought Lukas Haynes, Executive Director of the David Rockefeller Fund, to Seattle for numerous events including a luncheon learning session with the Foundation's Program and Activities committee members. Lukas shared his insights and experience on philanthropy's role in working on climate change and national security. We also partnered with him to feature Retired Admiral Ann Phillips at a small dinner at the Environmental Grantmakers Association (EGA)'s annual conference. This event brought a new concept of the national security frame to a group of environmental funders.

This summer the Foundation held a luncheon learning session with David Goldston, director of the Massachusetts Institute of Technology's Washington, D.C. office and former director of government affairs at the Natural Resources Defense Council. He provided a wide-ranging conversation on the latest happenings in the capital on environmental issues from a knowledgeable inside-Washington, D.C. perspective.

The Foundation's recent work on this topic has:

- Focused on joining with Washington, D.C. – based partner organizations that work closely with members of Congress and their staff to strive toward influencing national policymakers utilizing the military as a trusted voice.
- Engaged with a broadening network of those working on this issue – from other funders like the David Rockefeller Fund, to think tanks like the Wilson Center, and research and analytical organizations and the Center for Climate and Security and EESI.
- Further raised the Foundation's national profile on this issue.
- Continued partnerships with local organizations such as Cascadia Consulting to hold a series of brown bag luncheons on climate to bring the issue to our local community.

Furthermore, in order to develop the next generation of environmental leaders and stewards, the Foundation has partnered with the Evans School of Public Policy and Governance to support the Henry M. Jackson Fellowships in environmental policy and natural resources management. The Foundation has supported over 60 fellows over the course of the past 25 years. Here is an edited statement from a recently graduated fellow:

The Henry M. Jackson Fellowship was invaluable. Your support made this journey possible and I can't emphasize enough how much I appreciate your generosity. I am going on to work for an international nonprofit.

– Chad Ellwood, Evans School Henry M. Jackson Fellowship Recipient

Encouraging Public Service and Developing the Next Generation of Leaders

The Jackson Foundation's public service program encompasses the Jackson values in a number of ways, most importantly through the Jackson Leadership Fellowship Program.

The Foundation has been incorporating the Jackson Leadership Fellows into much that we do. Through the Fellows Program, the Jackson Foundation has created a growing network of young professionals who have embraced the Jackson values and legacy. They

feel committed to applying their experiences to their work and the community. Through their group and individual leadership projects, and even simply the application process, the Foundation has reached a wider range of people in our area and introduced the Jackson Foundation to a broader audience. In addition, the Foundation's new Jackson Leadership Fellows Council has started to provide continuing learning opportunities for the alumni Fellows, to create an additional mechanism for networking, and to establish a formal structure to keep the Fellows connected to the Foundation.

An original goal of the Fellows Program was to offer a pipeline for future Foundation governance. This has already come to fruition as three Fellows became new members of the Programs and Activities Committee – Alex Adams, Radha Friedman, and Nora Ferm Nickum. Leadership Fellows Council Chair Matthew Combe has been nominated to serve on the Foundation's Board.

Public Service Fellowships at University of Washington's Carlson Center

In order to encourage young people to engage in public service, the Foundation also provides fellowships to University of Washington students through the UW's Carlson Leadership and Public Service Center. The Jackson Munro Public Service Fellowship encourages a life-long commitment to public service by providing outstanding undergraduates with the opportunity to explore their potential through service and leadership in the community. These students are chosen on the strength of a public service project proposed in collaboration with a public sector (NGO or governmental) organization. The program now provides the Jackson Munro Public Service Fellows with funding to allow the students to take paid internships over the summer, allowing them to earn needed funding outside of the school year while contributing to local nonprofits. The Foundation has supported the students in the names of Sterling Munro and Senator Jackson for over twenty years.

Bipartisanship and Civil Dialogue

The Foundation holds up Senator Jackson's own example of bipartisanship and civil discourse as the standard. We keep this idea front and center in our work, through our choices of non-partisan and bipartisan partners, by supporting civil discourse training in our legislators, and locally through our relationship with organizations like Seattle CityClub.

The public service area in particular emphasizes inspiring young people to become the next generation of leaders. We work toward this goal by:

- Advancing the careers of young professionals to serve as Jackson Leadership Fellows who will play leadership roles regionally and nationally.
- Inviting University of Washington President Ana Mari Cauce to deliver the latest Henry M. Jackson / William Van Ness Lecture on Leadership, during which she emphasized her work at the University in developing leadership qualities among students who might otherwise have been overlooked as having leadership potential.
- Cultivating new civic leaders through the Jackson Munro Public Service Fellowships.

In Conclusion

The Foundation adheres to Senator Jackson's driving principles. His values inform our decision-making, our strategic initiatives, our small programs, our Fellowship program, and our desire to directly assist scholars in a number of fields at the University of Washington. We believe that we are making an impact on today's concerns, both locally and nationally.

We welcome your thoughts on this report and on the Foundation's endeavors.